Agriculture Urbaine Responsable pour l’Avenir
“Biophilia is the innately emotional affiliation of human beings to other living organisms. We learn to distinguish life from the inanimate and move toward it like moths to a porch light. [...] The conclusion I draw is optimistic: to the degree that we come to understand other organisms, we will place a greater value on them, and on ourselves.”

Edward O. Wilson.
Biologist and author of Biophilia

At AURA we believe that biophilic architecture should allow to perpetuate this innate bond between nature and individuals inside living spaces and work spaces to promote collective well-being.
OUR VISION

Bring closer humans and nature

OUR GOALS

Develop ecosystems to bring nature, well-being and social interactions back to business places
The improvement of users' well being in the workplace, which has a direct impact on their productivity and the company's performance.

The development of a more local and sustainable agriculture to face present and future food supply challenges.
Aquaponics

A technique combining aquaculture and agriculture
A natural, sustainable and renewable cycle

Fishes produce nutrients

Plants absorb these nutrients and purify the water

100% natural / 0 pesticide / 90% water saving

AURA uses this natural technique to answer challenges faced by businesses and sustainable cities.
OUR PRODUCTS

Mint leaves, Strawberries, Chives or Tomatoes growing directly in your office thanks to fishes.

Our ecosystems are real aquatic vegetable gardens. There is no need to water. Our products are autonomous and quiet.
OUR COMMITMENTS

Conception

We develop our products in order to offer the best solution combining productivity, design and the health of living organisms. Our ecosystems are produced and assembled with our partners in Ile de France. To better answer your needs our team also curates tailor-made systems.

Installation

The installation of our systems does not require any work. It is simple, quick and entirely undertaken by our teams. A standard electric outlet is all you need to bring nature back to your workspaces.

Cocooning

Because we love nature, we take care of it. We come to your office twice a month to take care of your plants and fishes. We also propose exchange time and sensitization with your colleagues.

AURA
WHY CHOOSING AURA?

1. GREAT MOOD
   Improve the atmosphere in your office

2. GREEN THUMB
   Discover plants and a new way of gardening

3. EAT BETTER
   100% natural
   0 pesticide
   Ultra-local production

4. TEAM BUILDING
   Participate in workshops to discover aquaponics and learn how to enjoy it at home
“At AURA we believe in biophilia, the innate love of nature. This belief support our work each day”

“We want to bring closer urban dwellers and nature by developing urban agriculture in the workplace”

“Well-being at work and the creation of strong bonds between colleagues along with nature is our priority”
OUR CLIENTS

- CIC
- VINCI Facilities
- LISTEN TOO
- BNP PARIBAS REAL ESTATE
- F. Iniciativas
- schoolab

AURA
contact@aura-urbaine.com

(Thomas Demerens)
+33 6 77 83 02 14

27 rue du Chemin Vert
75011 Paris

www.aura-urbaine.com